



ANNOUNCING 9TH ANNUAL ONTARIO CRAFT BEER WEEK June 8th – 17th, 2018

PROVINCE-WIDE FESTIVAL CELEBRATES ONTARIO'S INDEPENDENT CRAFT BREWERIES AND THEIR BEER

www.ocbweek.ca

(TORONTO) June 6, 2018 – It's time to raise a glass to the 9th annual Ontario Craft Beer Week, hosted by Ontario Craft Brewers (OCB). The association's 90+ members, along with other independent craft brewers across the province, are holding various events and activities.

From Friday, June 8 until Sunday, June 17, 2018 (Father's Day) join in on the festivities featuring local craft breweries in cities and towns throughout the province celebrating this year's theme of Collective Brewing.

"Ontario's craft beer industry strives to create an environment of collaboration and inclusiveness between all members, which is what makes this industry so special," says Sarah Knox, Marketing Manager, Ontario Craft Brewers and chair of Ontario Craft Beer Week 2018. "Craft brewing is an art, a science and a business, so this week gives everyone a chance to celebrate everything our craft brewers offer our province."

Ontario Craft Beer Week's goal is to recognize our amazing local craft brewers and give consumers a chance to learn more about craft beer and the breweries in their area. This week's events will connect Ontario residents with their local craft brewers through tours, tastings, festivals and parties. The Ontario Craft Brewers members will host events on-site in their brewery, as well as at local bars, restaurants and event venues throughout Ontario.

This year's craft beer week will be holding authentic craft beer experiences, including:

- **Father's Day Ale Trail:** Ontario Craft Beer Week finishes on Father's Day, so go ahead and make dad's day by joining him on a craft beer bus tour. The tour departs from The Woolly Pub and includes stops at Wellington Brewery, Royal City Brewing, and Brothers Brewing. Tickets are on sale now at www.eventbrite.com.
- **Several tasting shows across the province:** Including **Session Toronto** on Saturday, June 9, from 1 p.m. to 7 p.m. at Yonge Dundas Square. This annual

Toronto Ontario Craft Beer Week event features multiple OCB member breweries and 'Collaboration Nation', where craft breweries team with celebrity partners to create unique craft beers. Tickets are on sale at www.sessiontoronto.ca.

- **Visit your local brewery:** Tours, tastings and meeting the people behind the brands; brewmasters, owners, sales and production staff.
- **Craft beer 101:** Experience beer tastings and food pairings with the experts, including cheese, BBQ & chocolate.
- **One-offs, keg swaps, casks & features:** Taste new, creative and limited edition brews that are not normally available to public.
- **Craft beer festivals:** Join in on one of the many festivals happening during Ontario Craft Beer Week in multiple cities including the Kawartha Craft Beer Festival (www.kawarthacraftbeerfestival.com), Newmarket Craft Beer Festival (www.newmarketcraftbeerfest.com) and Ottawa Beer Festival (www.ottawabeerfest.com). Tickets for these events are on sale now.
- **Pub crawls:** Hook up with pals and brewery reps to taste your way through multiple craft-friendly licensees.
- **Brewery tours:** Contact breweries directly or sign up for a regional beer tour at one of several craft beer touring facilities in the province.

OCB Week event listings are posted at www.ocbweek.ca or visit www.ontariocraftbrewers.com. OCB member brewers are listed at <http://www.ontariocraftbrewers.com/breweriesList.php>.

Interested parties with requests should contact their local craft brewery or send an email to admin@ontariocraftbrewers.com.

Ontario Craft Brewers: Real People. Real Craft Beer. The Ontario Craft Brewers (OCB) is an association of 90+ small, independent brewers dedicated to making great-tasting, high-quality beer across the province. OCB develops and produces hundreds of different brands and styles of beers using fresh, all-natural ingredients in communities throughout Ontario. These craft breweries are located in over 110 communities across the province and in total, there are over 250 operating breweries, with an estimated 100+ in various planning stages. In addition, Ontario is home to 80 brew pubs with that number also expected to grow in 2018. OCB's long-term vision is to make Ontario a North American Centre of Excellence for Craft Brewing. For more information about Ontario Craft Brewers, visit www.ontariocraftbrewers.com.



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